

To Whom It May Concern

23 February 2009

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Dear Business Partners,

With effect from 1st March 2009, Imation will consolidate its business in Malaysia through its authorized distributor, Digital Paper Sdn Bhd (“Digital Paper”).

For partners who have been buying directly from Imation, we seek your continuous support for Imation and encourage you to buy from Digital Paper.

This change in our business model is essential to effectively utilize the combined resources of Digital Paper and Imation to tap the potential of the Malaysian market with your support.

We apologize for any inconvenience caused and will work closely with Digital Paper to better service your organization.

Should you have any enquiries, please do not hesitate to contact the undersigned.

Yours Truly,



Roger Ang (HP: 065-96190886)

Senior Director

Imation South Asia Region